

The Signature of



ICAR-Central Avian Research Institute
Izatnagar - 243 122



cari

Estd. 1979

Description of The Signature

The signature of **ICAR-Central Avian Research Institute (CARI)** symbolizes its imperative and assertive role in transforming the traditional poultry into a vibrant and fast paced commercial poultry sector as an important constituent of Indian economy, through R&D support and technological interventions aimed at augmenting productivity, production and profitability of poultry production, processing and marketing, apart from capacity building through post-graduate education, training and technology transfer activities for the Indian poultry sector. The signature of CARI may be used in conjunction with the already existing insignia of the Institute.

1. The Institute's building in background signifies **the seat of scientific knowledge and advance learning** in the field of **Poultry Science**.
2. The shape of a chicken in the background symbolizes **poultry in general** and the **mandate of Institute to carry out R&D on poultry species**.
3. The set of 3 eggs having different sizes and taints denotes Institute's contribution in **establishing and popularizing diversified poultry species** in India.
4. Just below the set of 3 eggs, is the **year of establishment** of the Institute, i.e., 1979
5. The pink dot of "i" in 'cari' symbolizes contributions and efforts of the Institute towards **novel product development and modernization of meat and poultry processing Industry** leading to **Meat Revolution** in India.
6. The silver color of eggs symbolizes the **'Silver Revolution'** which signifies **immense growth of egg production in India** by using advanced methods and technologies for efficient poultry farming especially in rural India.

The signature of ICAR-Central Avian Research Institute (designed by the team of scientists comprising of Dr Sandeep Saran, Dr Jaydip Rokade, Dr Gautham Kolluri & Dr Simmi Tomar and computer graphics by Shri Raghuvinder Kumar, Digital Content Manager, ABI Project) was autographed and released by **Prof.(Dr.) K. P. Singh, Vice Chancellor, MJP Rohilkhand University, Bareilly** in presence of **Dr Ashok Kumar Tiwari, Director** on the **2nd day of November 2021** at **ICAR-Central Avian Research Institute, Izatnagar-243122, Bareilly**.

Prof. (Dr.) K. P. Singh